

**Student – Client Contract**  
**Leadership Practicum – WWU MGMT 414**  
Spring Quarter 2023

Student Name: Kaitlin Losansky Student e-mail: losansk@wwu.edu  
Client Organization: Bellingham Story Hour  
Client Contact: Kamari Chapman  
Client Contact e-mail & Phone #: yesterdaywastime@gmail.com  
(360)920-8942

Course Learning Objectives that apply to this project:

- To have an effective experience practicing leadership, management and facilitation.
- To improve writing skills related to leading and managing in organizations.
- To effectively use course concepts and terms to diagnose leadership and to diagnose and improve your own leadership experience.
- To develop and practice skills necessary for effectively leading teams and projects.
- To understand the implications of diversity and ethics on leadership in organizations.
- To develop written, oral, and interpersonal communication skills as a leader.
- To practice professionalism in a business context.

Student's *Individual learning objectives* in addition to course learning objectives:

- Understand daily operations of a small arts organization through its beginning stages
- Practice marketing strategies and determine what makes a new strategy a "good fit" for a company

A brief description of the project:

Taking over marketing, including social media, square management, and developing ways to increase + diversify audience members

Specific Tasks Required for the project (attach a job description if needed):

- Instagram management + content planning
- Square operations
- Research + implement a new outreach method

I agree to fulfill my role as outlined in this document. I understand that the overall objective of this project is to accomplish the learning objectives outlined above.

Kaitlin Losansky  
Student Signature

Kamari Chapman  
Client Signature

Krist L. Johnson  
Instructor Signature

Note: By signing this contract, clients are agreeing to evaluate the quality of the student's project work.

Each party of this contract should retain a copy of this contract