

Bellingham Story Hour

Project Update Memo 4

15 May 2023

To: Kamarie Chapman, co-artistic director, and Krissa Woiwod, co-artistic director

CC: Dr. Kristi Lewis Tyran, professor

From: Kaitlin Losansky, student

RE: Marketing Project Update 4

Hi Kamarie and Krissa,

Happy post-Mothers Day! How was your week off from the workshop? I hope you both had the chance to bask in the sun. This week flew by quickly for me, and this week will too as I present my capstone in two classes. (Eek!) Do you two have interest in scheduling another Business Meeting this Thursday/Friday or next week?

Here is a summary of the work from last week (May 8th to 14th):

1. I made one instagram post this week. Using pictures from our story share as a background seems to get us ~10 more likes on posts, which is good to know. I need to really figure out a good long-form content post though, I haven't gotten that down yet.
2. I also wanted to say thank you both for your kind emails last week - I will reach out if I need anything.

My plan for this week (May 15th to 21st):

1. I plan to make one post this week, testing out another long-form content style. I'm open to ideas!
2. I haven't gotten to the press release list yet, I'm going to look at that this week.
3. Just a reminder that I will not be attending the workshop on the 16th or the New Prospect event on the 20th. Is there anything I can help prepare before those two events?

Thank you both for your leadership and support. You make this project something to look forward to!

Kaitlin Losansky

they/she/he

Bellingham, 98225

425-691-9090

www.kmlosansky.com