

Bellingham Story Hour

Project Update Memo 5

22 May 2023

To: Kamarie Chapman, co-artistic director, and Krissa Woiwod, co-artistic director

CC: Dr. Kristi Lewis Tyran, professor

From: Kaitlin Losansky, student

RE: Marketing Project Update 5

Hi Kamarie and Krissa,

I am so excited for our Story Share tomorrow!

Here is a summary of the work from last week (May 15th to 21st):

1. I made one instagram post this week. This was a long-form post that will hopefully get some people thinking about how to engage with us in the long-term. We had someone comment already that tomorrow will be their first time attendin!
2. I wasn't able to attend the workshop or event on the 20th, but I would love to hear how they went!

My plan for this week (May 22nd to 28th):

1. I would like to make two posts this week, one about the story share and one about the workshop. The last post about the story share got a lot of traction with comments and I'm hoping to find ways to get more people commenting about their favorite parts.
2. I will be attending the story share tomorrow! I plan to take pictures and help facilitate the event.
3. I have a final review for one of you to sign and email to Prof. Tyran, which I will give to you tomorrow. It should be a short review, but it does need to be emailed from one of you.

This is my final memo to you for this project. I am so excited to continue working with you over the next few months. See you tomorrow!

Kaitlin Losansky

they/she/he

Bellingham, 98225

425-691-9090

www.kmlosansky.com